

Press Release

Contact: Shane Nickel
Phone: 701.280.5938
Website: www.treetram.com

FOR IMMEDIATE RELEASE
8 A.M. CST, November 8th, 2008

TreeTram Reaches All New Heights

EAST CENTRAL, MN — November 8, 2008 — TreeTram reached all new heights at the 6th Annual Governor's Deer Hunting Opener. The event was held in East Central Minnesota with events in Cambridge, Isanti, and North Branch on Saturday, November 8. The event is sponsored by the Minnesota Deer Hunters Association.

"The opening of deer hunting season brings together families and friends to share in a very special and long-held tradition" Governor Pawlenty said. The Governor's Opener has raised thousands of dollars for habitat and conservation projects all across the state of Minnesota as well as highlighting the natural resources of the areas showcased.

This year TreeTram was proud to be a part of the excitement. "TreeTram had a phenomenal debut here. The place was "buzzing" with excitement after seeing it in action at the shooting range" said TreeTram's chief engineer Jason Solhjem.

One of the most well received sports in Minnesota, there are around 475,000 deer hunters which creating nearly 5,300 jobs, according to the International Association of Fish and Wildlife Agencies. The event began in 2003 as a platform for showcasing the great deer hunting heritage and the economic benefits of the sport.

Along with Governor Pawlenty, Vern Boer and Corey Johnson with Wild Dakota Outdoor TV were also in attendance. The pair headed home with their new TreeTram, soon to be showcased on the Wild Dakota Outdoor TV program.

#####

ReechCraft and TreeTram are either registered trademarks or trademarks of ReechCraft in the United States and/or other countries.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

For more information, press only:
(Kelly McComb), (701.280.5886), (kmccomb@westernproducts.com)

For more product information:
(Shane Nickel), (701.280.5938), (shanen@reechcraft.com)